



**American Water Works  
Association**

*Dedicated to the World's Most Important Resource®*

# AWWA Membership

Water Knowledge, Resources, and Community

Is your organization a:

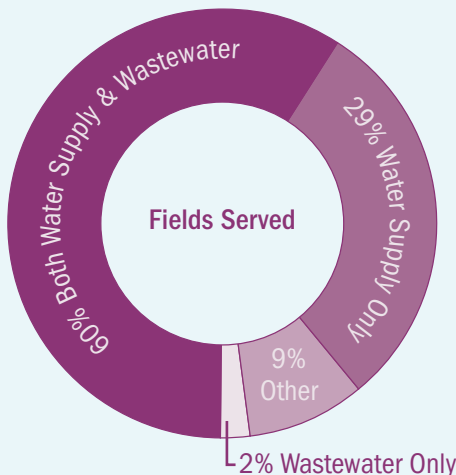
- ▶ Consulting and Professional Service Firm
- ▶ Professional Service Provider
- ▶ Manufacturer
- ▶ Distributor
- ▶ Construction Firm
- ▶ Contract Operations Firm



# To build business in the water sector, AWWA membership is the solution.

## Access to Water-Sector Decision Makers

Members by Job Title	
Design and Engineering/ Managerial and Non- Managerial	25%
Management/ Non-Engineering	22%
Executive	20%
Operations	14%
Other	10%
Scientific/Non-Managerial	4%
Marketing and Sales/ Non-Managerial	3%
Professorial	2%



## Grow Your Business

Connect with the people you need to reach most—water-sector decision makers. Membership offers you invaluable opportunities to increase your company’s visibility through advertising, trade show participation, and sponsorships.

## Gain Water-Sector Insight

Follow the latest trends on the state of water and sewer infrastructure, water treatment, water quality, regulatory issues, distribution, sustainability, and more. As part of the AWWA community, you receive local and global water news updates and insights to keep you current.

## Save Time and Access Technical Resources for Less

- Find vital information fast using the AWWA website.
- **Save up to 33%** on training materials and continuing education units (CEUs) for yourself and your entire staff.
- Discover resources that will help your business thrive.

## Your Source for Total Water Solutions®

Today’s water professionals must increasingly understand water in all its stages. AWWA provides Total Water Solutions® to help you effectively and efficiently manage water from source to tap and to its reintroduction into the environment.

With 50,000 members, AWWA provides solutions to improve public health, protect the environment, strengthen the economy, and enhance our quality of life.

## AWWA Conference Exhibit and Sponsorship Discounts

- Enjoy preferred rates on booth space at AWWA's Annual Conference and Exposition (ACE) and all specialty conferences.
- Receive 50% off ACE sponsorships.
- Get discounts of up to 50% off specialty conference sponsorships.

## Workforce Tools

- Help your employees maintain their industry knowledge and certification with discounted registration on AWWA conferences, webinars, and other events.
- Participate in eLearning opportunities to earn CEUs
- Post job listings in the AWWA Career Center at member-exclusive prices.
- Read the *AWWA Connections* newsletter published every other Friday, featuring water community news, colleague profiles and more.

## Mailing List Rental

Receive 20% off AWWA's membership list rental, segmented by geographic or demographic criteria to give you the most qualified prospects possible.

## Technical References, Reports, and Tools

Guide your planning and staff training objectives with:

- A first-hand look at reports and tools developed to strengthen your water-sector knowledge.
- 600 books, AWWA Standards, manuals and educational videos. Save up to 33% as a member.

### *Water Services Insider*<sup>™</sup>

A Service Provider, member-exclusive e-newsletter that provides a behind-the-scenes look at water policy developments that may affect your organization.

## Advertising in Award-Winning Publications\*

AWWA publishes two monthly periodicals to keep you informed about new and recognized best practices in the water sector.

Use *Journal - American Water Works Association* and *Opflow* to help you anticipate and respond to the water sector's needs. And take advantage of reduced advertising rates with membership.



"The quality of decision makers that attended ACE was exceptional. They came with identified needs and were ready to explore the right solution. We expect to convert 18% into future revenue. That is strong ROI from a trade show."

**Scott Wise**  
Quest Inspar, LLC  
Houston, Texas

\*All members outside North America and members with APO/FPO addresses will receive e-periodicals. Print periodicals may be purchased for an additional fee.

## Complimentary Listings in the AWWA Sourcebook

Place up to 10 free listings in the water industry's most comprehensive product and service directory, available in print and searchable online formats.

**A \$4,500 value!**



"AWWA Standards are invaluable to large consulting firms, small consulting firms, and utilities ... it's just a great way to start any project you're working on."

**John Wilber**  
American AVK  
Minden, Nevada

## Section Membership

AWWA works close to home. Membership connects you with one of 43 Sections, your regional AWWA affiliate that provides opportunities in your area to:

- Complete locally honored certification and licensure training
- Network with local water professionals
- Promote public awareness and the value of water
- Access informative newsletters
- Attend, exhibit, advertise and sponsor local events and conferences
- Receive regional news and information
- Join an open forum for water advocacy
- Win awards and recognition for work advancing water
- Volunteer in your community

## AWWA Standards

Ensure your operations are among the industry's best. AWWA currently produces 172 ANSI-certified Standards:

- Trusted by thousands of manufacturers, distributors, and water utilities worldwide to ensure the highest-quality products and services.
- Available at up to 33% off, or for free, using your Service Provider Plus Points!

## Plus Points

Your company is awarded a number of Plus Points based on size. Spend your points on the benefits most valuable to you, including AWWA Standards or additional individual memberships for your staff.



# American Water Works Association

Dedicated to the World's Most Important Resource®

## Contact Information

Main Contact  Mr.  Ms.  Mrs.  Dr.

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Were you referred by an AWWA member?  Yes  No

Referring Member Name \_\_\_\_\_ Email \_\_\_\_\_

## Annual Dues (A1)

Please select the appropriate membership category based on your organization's sales.

Gross Annual Sales to the Water Industry	Grade	Annual Dues	Plus Points
Under \$1 million	90	\$1,261	75
\$1 to \$3 million	91	\$2,251	125
\$3 to \$10 million	92	\$3,679	375
\$10 to \$20 million	93	\$5,539	625
Over \$20 million	94	\$7,368	775

By joining AWWA, you grant the association, through implied consent, authorization to send you commercial electronic messages.

Signature \_\_\_\_\_ Date \_\_\_\_\_

# 2016 Membership Application Service Provider

Mail to: AWWA Customer Service  
6666 West Quincy Avenue  
Denver, CO 80235-3098 USA

Fax to: 303.347.0804  
Contact Customer Service at  
1.800.926.7337 or 303.794.7711  
service@awwa.org

## Payment

Annual Dues ( A1) \$ \_\_\_\_\_

Section Dues\* (A2) \$ \_\_\_\_\_

Individual Member Section Dues\* (A3) \$ \_\_\_\_\_

Additional Sections\* (A4) \$ \_\_\_\_\_

**Total \$** \_\_\_\_\_

\*If applicable

## Payment Method

- Check enclosed  
(make payable to AWWA, US currency only, US bank only)
- American Express  MasterCard
- Discover  Visa

Card Holder Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Your membership will be activated when payment is received.

## Section Dues ( A2)

AWWA has 43 local Sections in North America. You are automatically enrolled in a Section based on your company's address. Some Sections require additional fees to better serve their local members. Section dues are required if your address is located in one of the following areas:

Your State/Province	Service Provider Grade		
	90	91	92-94
Alaska, Colorado, Minnesota, Missouri, New Mexico, Ontario, Wyoming	\$63	\$113	\$182
Alberta, Arizona, Illinois, Kentucky, Manitoba, Northwest Territories, Saskatchewan, Tennessee, Texas, Wisconsin	\$126	\$182	\$182
Alabama, Arkansas, California, Connecticut, Florida, Georgia, Idaho, Indiana, Iowa, Louisiana, Maine, Massachusetts, Mississippi, Nevada, New Hampshire, New Jersey, New York, North Carolina, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, Utah, Vermont, Washington	\$182	\$182	\$182



## Benefits

As an AWWA member, your organization is awarded a specific number of Plus Points based on size. You will “spend” the points on Standards Subscriptions or additional Individual Members.

### ▶ AWWA Standards Subscriptions

AWWA Standards are recognized as the consensus standards for products and procedures used in the treatment and supply of water. A Standards Subscription supplies you with all updates distributed in a given year.

### ▶ Individual Memberships (A3)

You can select and assign Individual Membership to employees. While all employees will enjoy member pricing, Individual Members receive the full benefits of membership, including periodicals and Section membership.

If you have chosen additional Individual Members with your Plus Points, each member may be subject to Section dues.

Alaska, Colorado, Minnesota, Missouri, New Mexico, Ontario, Wyoming	\$9
Alberta, Arizona, Illinois, Kentucky, Manitoba, Northwest Territories, Saskatchewan, Tennessee, Texas, Wisconsin	\$18
Alabama, Arkansas, Connecticut, Idaho, Louisiana, Mississippi, New Jersey, New York, Oklahoma, Oregon, Pennsylvania, Utah, Washington	\$27
Florida, Georgia, Indiana, Iowa, North Carolina, South Carolina	\$36
California, Maine, Massachusetts, Nevada, New Hampshire, Rhode Island, Vermont	\$73

## Benefit Selection

Selection	Value	Qty	Plus Points Needed	Plus Points Spent
AWWA Standards, Print	\$5,592	0 or 1	X 75	
AWWA Standards, Searchable CD-ROM	\$5,592		X 75	
Individual Memberships*	\$182		X 50	
<b>Total Plus Points Spent</b>				
<b>Plus Points Available (see Section A1 chart)</b>				

\*Please attach a sheet to provide these details about your employees to activate their Individual Memberships: Name, Email, Mailing Address and Title

## Additional Sections (A4)

In addition to your primary Section, your company may join other AWWA Sections. Please call 1.800.926.7337 for more information.

## Tell Us About Your Company All applicants must complete this section.

### What one business activity best describes your company?

(Please check only one)

- A Public Water Supply Utility—Municipally Owned
- B Public Water Supply Utility—Investor Owned
- C Government—Federal, State, Local
- D Consulting Firm
- E Contractor
- F Private Industrial System or Water Wholesaler
- G Manufacturer of Equipment & Supplies (including representatives)
- H Distributor of Equipment & Supplies (including representatives)
- I Educational Institutions (faculty & students), Libraries and other related organizations
- J Fully Retired
- K Research Lab
- L Other allied to the field (please specify) \_\_\_\_\_

### What one category best describes your company's field served/principal activity? (Please check only one)

- 9 Both Water Supply & Wastewater
- 5 Water Supply Only
- 7 Wastewater Only
- 3 Other

### What one category best describes your job title?

(Please check only one)

- A Executive (General Manager, Commissioner, Board Member, City Manager, Municipal Supt., Mayor, President, Vice President, Owner, Partner, Director, etc.)
- B Management/Non-Engineering (Division Head, Section Head, Manager, Dept. Head, Comptroller, etc.)
- C Design and Engineering/Both Managerial and Non-Managerial (Chief Engineer, Civil Engineer, Mechanical Engineer, Elect. Engineer, Environmental Engineer, Planning Manager, Field Engineer, System Designer, etc.)
- D Scientific/Non-Managerial (Chemist, Biologist, Biophysicist, Researcher, Analyst, etc.)
- E Purchasing (Purchasing Agent, Procurement Specialist, Buyer, etc.)
- F Operations (Foreman, Operator, Maintenance Crewman, Service Representative, etc.)
- G Marketing & Sales/Non-Managerial (Market Analyst, Marketing Representative, Salesperson, Sales Representative, etc.)
- I Professorial (Educator, Teacher, etc.)
- Z Other (please specify) \_\_\_\_\_

Gender  Male  Female (Optional)

Birth Year \_\_\_\_\_ (Optional)

Dues and Section assessment rates valid through December 31, 2016. Dues are not deductible as charitable contributions for income tax purposes. The following is for USPS periodical mailing requirements only. In some AWWA Sections, a portion of the Section allotment equal to 50% or more of the domestic subscription rate charged for the Section periodical will be allocated toward a subscription to that periodical. Allocation for each publication recipient authorized—*Journal - American Water Works Association*—\$50; *Opflow*—\$16. Members with APO/FPO addresses will receive e-periodicals only. Print periodicals may be purchased for an additional fee. **NOTE:** Members' phone numbers and email addresses are protected under AWWA's Privacy Policy.



## Resource Communities for Drinking Water and Beyond

Here are just a few of the many online AWWA Resource Communities we have developed to enhance your knowledge of the latest water technologies and trends:

- **Asset Management**—Explore tools to assist with asset inventory, repair, replacement, renewal decisions, and financing.
- **Wastewater Operations**—Get information on utility management, operator certification and Standards.
- **Water Reuse**—Check out reuse programs with grounding in AWWA Standards.
- **Source Water Protection**—Access resources on hydraulic fracturing, disinfection by-product control, planning guides, and other essentials.
- **Emergency Preparedness**—Learn from industry experts about how to protect your utility.
- **Drought**—Find water shortage practices in the Drought Preparedness and Response manual and in dedicated conference sessions.

### Four Free Webinars in 2016!

Visit [www.awwa.org/webinars](http://www.awwa.org/webinars) for details on complimentary webinars covering professional development and hot water-sector topics.



## Boost Your Brand With the AWWA Logo

Service Provider members in good standing may use the AWWA member logo to demonstrate their ongoing commitment to the water industry through their AWWA membership.

## Join AWWA Today

Service Provider members are a conduit through which AWWA supports the entire water sector. We work beside you to develop the highest-quality products and services. We put you in touch with the decision makers and water professionals who will use your innovations in the field.

Together, we are making a better world through better water.



**American Water Works  
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**AWWA Headquarters**

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